



Marketing News

Signature Eyewear's Michael Stars Eyewear Collection



www.iheartheels.com

WEDNESDAY, MAY 13, 2009

➔ Chic in the Sun



I've been hooked on **Michael Stars** since I was practically in junior high (to my husband: this is a designer, honey). The line is so classic, everyone can wear it. And that goes for their newly-launched eyewear collection, too. For spring 2009, there are three styles of shades (\$88 each), but I'm really crushing on the Dolce Vida style here (couldn't it be the

name, too? so fab.) It's the fun and hip aviator (I'm not downing the aviator, but hey, can't it be a little more fun and a little more hip sometimes?). The orchid hue is just to die for!

Wear these in the sun (99.9% UV protection) alllll the time - wear them with everything! So much cooler than those old black plastic things you've been wearing for years, no offense.

P.S. The line even includes optical/reading glasses in several styles, too. Check them out [here!](#)

“I ♥ Heels” couture site gives glowing review to Michael Stars Sunwear

The fashion blog “*I Heart Heels*” just reviewed the new sunglass collection from Michael Stars and gave it an amazing review. Apparently the reviewer fell in love with Dolce Vida and we don't even care that she got the name wrong (*it's Dolce Vita*). It's such a great

article and reminds us that Signature Eyewear has once again signed another winning brand to our family. Look for more captivating styles to be added to the collection in the coming months!